

Workshop on Co-Incubation between Taiwan and Europe & Starter Ceremony

One of the main purposes of Taiwan incubation centers is to assist SMEs develop their products fitting world's need and to promote their product to the right market. Because of Taiwan's location and environment in Asia, Taiwan enterprises could be the best partners of foreign enterprises who are looking forward to Asia markets, especially the China market.

For the implementation of the jointly incubation between Taiwan and Europe, Taiwan Small and Medium Enterprise Administration (SMEA) and National Taipei University of Technology (NTUT) incubation center are going to have a workshop on Nov. 15, 2011 to start the co-incubation project. NTUT incubation center would integrate incubation resources and promote international alliance. Besides, we would also guide the enterprises to develop their innovative products for the target market. In the near future, we expect this co-incubation could induce the industrial development both in Taiwan and Europe.



Date: Nov. 15, 2011 (Tuesday) 10:30am-12:15pm

Venue: R & D Expo Center, National Taipei University of Technology
1F, No. 48, Sec.3, Zhongxiao E. Rd. Taipei City

Organized by  Small and Medium Enterprise Administration(SMEA), Ministry of Economics

Co- Organized by  Innovation and Incubation Center, National Taipei University of Technology

Host by Dr. Hsu-Wei Fang, Director of Innovation and Incubation Center, NTUT

Guests of honor :

- Dr. Leehter Yao, President of National Taipei University of Technology
- Dr. Robert Lai, Director General, SMEA Minister of Ministry of Economic Affairs
- Officers from the Commercial Offices of several European Countries in Taiwan
- Mr. Christophe Lai, Director of Business Startup and Incubation Division, SMEA Ministry of Economics

Agenda

- 10:00-10:30 Registration
- 10:30-10:45 Opening speeches
- Dr. Leehter Yao, President of National Taipei University of Technology
 - Dr. Robert Lai, Director General, SMEA Minister of Ministry of Economic Affairs
 - Officers from the Commercial Offices of European countries in Taiwan
- 10:45-10:55 Ceremony for Co-Incubation Starter
- 10:55-11:15 Runway show for NTUT incubation products
- 11:15-11:25 Foresight of Taiwan Innovation and Incubation Environments
- Mr. Christophe Lai*, Director of Business Startup and Incubation Division, SMEA
Ministry of Economics
- 11:25-11:40 Introduction to European Market and Incubation System
- Philippe Vanrie*, CEO of European BIC Network (EBN)
- 11:40-11:50 NTUT Innovative Incubation Services for SMEs
- Dr. Hsu-Wei Fang*, Director of Innovation and Incubation Center, National Taipei University of Technology
- 11:50-12:05 An overview of the Dutch Incubation Industry
- Mr. Pim de Bokx*, Chairman of Dutch Incubator Association/
Managing Director of BVIT Innovation Network
- 12:05- 12:15 Cultural differences of doing business in Europe
- Mrs. Charlene Lambert*, Chairman of Taiwan Desk/ Taiwan Globalization Network
- 12:15- Buffet Lunch